



Communities worldwide have long enjoyed the economic impact of tourism dollars generated by the promotion of historic sites.

Southeast Michigan has played an integral role in all aspects of American history. It's time to reclaim our unique heritage and tell our story.

Join us at this exciting networking event. Become part of a collaborative effort to build a new regional economy based on our local history.



### Who should attend?

Civic/business leaders and citizens — anyone who wants to see SE Michigan thrive

Community Development Directors/Business Association Members

Hospitality, Travel, Tourism, Recreation & Leisure professionals

Entrepreneurs

Museum Directors/Commissioners

Retail/Restaurant proprietors

Media

# Southeast Michigan Heritage Tourism Networking Event Capitalizing On Our Local History

Thursday, March 18, 2010 8:30 AM – 3:30 PM

Stone Creek Banquet Center

(Located inside the award-winning Flat Rock Community Center)

One Maguire Street (I-75 and Gibraltar Road), Flat Rock, MI

### Featured Speakers:

#### Cultural Tourism: Capitalizing on Nature, Culture and History

David Lorenz, Manager of Public and Industry Relations for Travel Michigan, the official State of Michigan tourism promotion agency.

#### Preston Tucker's Lincoln Park Legacy

Leslie Lynch-Wilson, Lincoln Park Preservation Alliance

#### The Descendant Speaks

Kimberly L. Simmons, President and Executive Director of the Quarrels Watkins Heritage Project. NPS UGRR Network to Freedom Program Partner, Detroit Historical Society Black Historic Sites Committee Chair.

#### Collaboration Benefits Businesses along the Original Urban Byway, Historic Woodward Avenue

Debbie Schutt, Woodward Avenue Action Association Byway Coordinator.

#### Detroit: Then and Now

Linda Yellin, Founder and Lead Guide, Feet On The Street Tours

#### Ravaged by Neglect Not War, Historic Fort Wayne Reemerges

Thomas Berlucchi, Chairman of the Historic Fort Wayne Coalition

#### River Raisin Battlefield - The Nation's Newest National Park

Ralph Naveaux, former MCHM director, Author of "Invaded on all Sides: The Story of Michigan's Greatest Battlefield."

#### The Civil War Sesquicentennial: How to Capitalize on this National Commemoration

Karin Risko, Guidebook author of Glory, Valor and Sacrifice: SE Michigan's Contribution to the Civil War.

### Early Bird Registration — Pay by February 27 and SAVE!

\$20 per person / \$180 — Table of Ten

### Registration Fee after February 27

\$28 per person / \$250 — Table of Ten

Registration includes continental breakfast and Michigan-themed lunch catered by Truly Gourmet.

### Reserve your seat today!

By Mail — Send check or money order made payable to: Hometown History Tours, 24401 Hickory Drive, Grosse Ile, MI 48138

Online - Via PayPal (credit cards accepted/PayPal account not necessary) at [www.hometownhistorytours.com](http://www.hometownhistorytours.com). For further details call **734.642.5712**